

# CURRICULUM VITAE

## (ABBREVIATED)

<b>NAME</b>	Lück, Michael
<b>DATE OF BIRTH</b>	June 6, 1966
<b>PLACE OF BIRTH</b>	Lisbon/Portugal
<b>NATIONALITY</b>	German
<b>ADDRESS</b>	School of Hospitality & Tourism Auckland University of Technology Private Bag 92006 Auckland, 1020 New Zealand Phone: +64 9 921 9999 ext. 5833 Fax: +64 9 921 9975 e-mail: <a href="mailto:micha.lueck@aut.ac.nz">micha.lueck@aut.ac.nz</a>

### 1. FORMAL EDUCATION

<b>UNIVERSITY OF OTAGO</b>	Dunedin, New Zealand
August 1998 – December 2003	Ph.D. at the Department of Tourism. Topic: <i>Environmentalism And On-Tour Experiences Of Tourists On Wildlife Watch Tours In New Zealand: A Study Of Visitors Watching And/Or Swimming With Wild Dolphins.</i>
July 1997 - June 1998	Enrolled for Master in Tourism Papers (preliminary work for the PhD studies)
<b>UNIVERSITY OF APPLIED SCIENCES</b>	Wilhelmshaven, Germany
September 1990 - April 1995	Diploma (Diplomkaufmann [FH]) in economics, majors in tourism and marketing

### 2. ACADEMIC POSITIONS HELD

<b>AUCKLAND UNIVERSITY OF TECHNOLOGY</b>	Auckland, New Zealand
December 2006 – present	Programme Leader, Postgraduate Programmes (Tourism Studies)
June 2006 – present	Associate Professor, School of Hospitality & Tourism, Faculty of Applied Humanities

June 2005 – May 2006	Research Path Senior Lecturer, School of Hospitality & Tourism, Faculty of Applied Humanities
<b>BROCK UNIVERSITY</b>	St. Catharines, ON, Canada
November 2003 – June 2005	Assistant Professor, Department of Recreation & Leisure Studies, Faculty of Applied Health Sciences
July 2002 – November 2003	Lecturer, Department of Recreation & Leisure Studies, Faculty of Applied Health Sciences
<b>NAPIER UNIVERSITY</b>	Edinburgh, Scotland, UK
July 2001 – June 2002	Lecturer, School of Marketing & Tourism
<b>UNIVERSITY OF OTAGO</b>	Dunedin, New Zealand
July/August 2005	Visiting Lecturer: Various Lectures in different courses of the Department of Tourism and the Department of Physical Education (see Teaching Dossier)
July 2000 – June 2001	Various Lectures in different courses of the Centre for Tourism and the Department of Physical Education (see Teaching Dossier)
July 2000 – June 2001	Teaching Assistant/Instructor for the Internet based medium Blackboard/CourseINFO at the Centre for Tourism
February 1999 - June 2000	Tutor at the Centre for Tourism. Courses: Principles in Tourism, Global Tourism
February 1989 - October 1999	Tutor at the German Department. Courses: 1st and 3rd year German, German culture
<b>UNIVERSITY OF APPLIED SCIENCES</b>	Wilhelmshaven, Germany
September 1995 - January 1997	Lecturer. Course: Tourism and Cultural Geography

### **3. PUBLICATIONS**

#### **1. Academic Journals (refereed)**

Jiang, Y.; M. Lück & E.C.M. Parsons (2007). Public Awareness and Marine Mammals in Captivity. *Tourism Review International* (Special Issue "Zoos, Aquaria, and Other Captive Wildlife Attractions") (accepted for publication in 11[3]).

Lück, M. & Y. Jiang (2007). Keiko, Shamu, and friends: Educating Visitors to Marine Parks and Aquaria? A Research Note. *Journal of Ecotourism*, 6(2): 127-138.

Lück, M. (2006). Editorial. *Tourism in Marine Environments*, 3(2): 75-76.

- Parsons, E.C.M.; M. Lück & J. Lewandowski (2006). Recent advances in whalewatching research: 2005-2006. *Tourism in Marine Environments* 3(2): 179-189. This paper presented to the Scientific Committee at the 58th Meeting of the International Whaling Commission, May/June 2006, St. Kitts & Nevis. SC58/WW1.
- Lück, M. (2006). The Immersive Situation Circuit. *Schole: A Journal of Leisure Studies*, 21: 167 - 171.
- Lück, M. & G. M. Laurence (2005). Guest Presentations via Videoconference: An exciting alternative to face to face guest lectures. *Tourism Today*, 5: 153 - 161.
- Parsons, E.C.M.; J. Lewandowski & M. Lück (2005). Recent advances in whale-watching research: 2004-2005 . *Tourism in Marine Environments* 2 (2): 119-132. This paper was presented to the Scientific Committee at the 57th Meeting of the International Whaling Commission, 30 May–10 June 2005, Ulsan, Korea. SC57/WW3.
- Lück, M. & G. M. Laurence (2005). Innovative Teaching: Sharing Expertise through Videoconferencing. *Innovate: Journal of Online Education*, 2(1): <http://www.innovateonline.info/index.php?view=article&id=59>
- Lück, M. (2004) Editorial. *Tourism in Marine Environments*, 1(1): 1 - 3.
- Lück, M. (2003) Education on marine mammal tours as agent for conservation – but do tourists want to be educated? *Ocean & Coastal Management*, 46(9/10): 943 – 956.
- Warburton, C.A., Parsons, E.C.M., Woods-Ballard, A., Hughes, A., Johnston, P., Bates, H., and Lück, M. (2003) Whale-watching tourists in West Scotland. *Journal of Ecotourism*, 2(2): 93 – 113.
- Lück, M. (2003) The New Environmental Paradigm: Is Dunlap and Van Liere's scale applicable in a tourism context? *Tourism Geographies*, 5(2): 228 - 240
- Lück, M. (2002) Large-scale Ecotourism - A Contradiction in Itself? *Current Issues in Tourism*, 5 (3&4): 361 -371.
- Lück, M. (2002) Looking into the Future of Ecotourism and Sustainable Tourism. *Current Issues in Tourism*, 5 (3&4): 371 - 374.
- Higham, J.E.S. & Lück, M. (2002) Urban ecotourism: Contradiction in terms? *Journal of Ecotourism* 1(1): 36 – 51.
- Lück, M. (2000) Ecotourism in Natural Settings: A View into Value Systems and On-Site Experiences of Visitors to New Zealand Eco-Attractions, Sites and Tours. In: Ladkin, A. (ed) *Research into Consumer Behaviour and Value Systems of Ecotourists; Tourist Choice, Behaviour, Motivations, and Attachments; Visitors to Nature Based Destinations; Adventure Tourism and Channel Relationships in the Tourism Industry*. *International Journal of Tourism Research*, 2 (3): 217 – 222.

## 2. Guest Edited Academic Journals (refereed)

- Lück, M. & Kirstges, T. (2002) Global Ecotourism Policies and Case Studies. Special Double Issue of *Current Issues in Tourism*, 5 (3&4).

### 3. Academic Journals (non-refereed)

- Lück, M. (2002) The New Environmental Paradigm: A Comparison of Studies Using Dunlap & Van Liere's NEP Scale Over the Last 20 Years. *Tourismus Jahrbuch* 6(2): 203 - 211.
- Lück, M. (2001) Responsible Tourism: Does size really matter? *Tourismus Jahrbuch*, 5(1): 215 – 226.
- Lück, M. (1998) Sustainable Tourism: Do Modern Trends in Tourism Make a Sustainable Management More Easy to Achieve? *Tourismus Jahrbuch* 2(2): 141 – 157.
- Lück, M. (1998). Value systems and attitude-on-site-behaviour correspondence of ecotourists in natural settings of New Zealand. *Environmental Perspectives* (21): 4 - 6.

### 4. Edited Books

- Lück, M. (ed.) (Mar 2008) *Encyclopedia of Tourism and Recreation in Marine Environments*. Wallingford: CABI.
- Higham, J. & M. Lück (eds.) (2007) *Marine Wildlife and Tourism Management: Developing Critical Insights*. Wallingford: CABI.
- Lück, M. (ed.) (2007) *Nautical Tourism: Concepts and Issues*. Elmsford, NY: Cognizant Communication Corp.
- Lück, M.; A. Gräupl; J. Auyong; M.L. Miller & M.B. Orams (2007). *Proceedings of the 5<sup>th</sup> International Coastal & Marine Tourism Congress (CMT'07): Balancing Marine Tourism, Development and Sustainability*. School of Hospitality & Tourism and New Zealand Tourism Research Institute, AUT University, Auckland, New Zealand.
- Lück, M. & Kirstges, T. (eds.) (2003) *Global Ecotourism Policies and Case Studies*. Channel View Publications, Clevedon/UK (off-print of the *Current Issues in Tourism* Special 3&4, 2002).
- Kirstges, T. & Lück, M. (eds.) (2001) *Umweltverträglicher Tourismus: Fallstudien zur Entwicklung und Umsetzung Sanfter Tourismuskonzepte*. Armin Gmeiner Verlag, Messkirch/Germany.

### 5. Edited Works: Contributions

- Lück, M. (2008, *in press*). Various entries in Lück, M. (ed.) *Encyclopedia of Tourism and Recreation in Marine Environments*. CABI, Wallingford, UK.
- Lück, M. & R. D. Altobelli (in progress) Coastal Tourism in New Zealand. In: R. Dowling & C. Pforr (eds.): *Coastal Tourism Development - Planning and Management Issues*. Elmsford, NY: Cognizant Communication Corp.
- Kulczycki, C. & M. Lück (*in press*). Outdoor Adventure Tourism and Wellness. In Bushell, R. & P. Sheldon (eds.): *Wellness and Tourism: Mind, Body, Spirit, Place*. Cognizant Communication Corp. Elmsford, NY.

- Lück, M. & J. Higham (2007, in press) Marine wildlife and tourism management: Scientific approaches to sustainable management. In: Higham, J. & M. Lück (eds.) *Marine Wildlife and Tourism Management: Developing Critical Insights*. Wallingford: CABI.
- Lück, M. (2007, in press) Managing marine wildlife experiences: The role of visitor interpretation programmes. In: Higham, J. & M. Lück (eds.) *Marine Wildlife and Tourism Management: Developing Critical Insights*. Wallingford: CABI.
- Lück, M. (2007, in press) Captive marine wildlife: Benefits and costs of aquaria and marine parks. In: Higham, J. & M. Lück (eds.) *Marine Wildlife and Tourism Management: Developing Critical Insights*. Wallingford: CABI.
- Higham, J. & M. Lück (2007, in press) Marine wildlife and tourism management: In search of scientific approaches to sustainability. In: Higham, J. & M. Lück (eds.) *Marine Wildlife and Tourism Management: Developing Critical Insights*. Wallingford: CABI.
- Lück, M. (2007, in press) Conclusion: Is Nautical Tourism sustainable?. In Lück, M. (ed., 2007) *Nautical Tourism: Concepts and Issues*, Elmsford, NY: Cognizant Communication Corp., pp. 141-145.
- Lück, M. (2007, in press) Nautical Tourism Development: Opportunities and Threats. In Lück, M. (ed., 2007) *Nautical Tourism: Concepts and Issues*, Elmsford, NY: Cognizant Communication Corp., pp. 3-17.
- Lück, M. (2007, in press) The Cruise Industry: Curse or Blessing?. In Lück, M. (ed., 2007) *Nautical Tourism: Concepts and Issues*, Elmsford, NY: Cognizant Communication Corp., pp. 82-91
- Higham, J. & M. Lück (2007) Ecotourism: Pondering the paradoxes. In J.E.S. Higham (ed.) *Critical Issues in Ecotourism: Understanding a complex tourism phenomenon*. Elsevier Butterworth Heinemann: Oxford, UK, pp. 117-135.
- Lück, M. (2003) Marine Tourism. In: Hall, C.M. (ed.): *Introduction to Tourism: Dimensions and Issues*, 4<sup>th</sup> ed., Pearson Education, South Melbourne. Online Chapter: <http://www.pearsoned.com.au/elearning/hall/files/lueck.pdf>
- Lück, M. (2002) Revisiting the New Environmental Paradigm: Is the Scale Applicable in a Tourism context? In Andrews, N.; Flanagan, S. & Ruddy, J. (Eds.): *Innovation and Regional Development*. Dublin/Ireland, Dublin Institute of Technology, pp. 189 - 201.
- Lück, M. (2002) Large-scale Ecotourism - A Contradiction in Itself? In: Lück, M. & Kirstges, T. (Eds.): *Global Ecotourism Policies and Case Studies: Perspectives and Constraints*. Channel View Publications, Clevedon/UK, pp. 189 - 198. (off-print of the *Current Issues in Tourism Special 3&4*, 2002).
- Lück, M. (2002) Looking into the Future of Ecotourism and Sustainable Tourism. In: Lück, M. & Kirstges, T. (Eds.): *Global Ecotourism Policies and Case Studies: Perspectives and Constraints*. Channel View Publications, Clevedon/UK, pp. 199 - 202. (off-print of the *Current Issues in Tourism Special 3&4*, 2002).
- Lück, M. (2001) Die Zukunft des Sanften Tourismus und des Nachhaltigen Tourismus. In: Kirstges, T. & Lück, M. (Eds.): *Umweltverträglicher Tourismus: Fallstudien zur Entwicklung und Umsetzung Sanfter Tourismuskonzepte*. Armin Gmeiner Verlag, Messkirch/Germany, pp. 177 - 181.

## 6. Reviews of Academic Books

- Waite, G. & K. Markwell (2006) *Gay Tourism: Culture and Context*. New York, The Haworth Hospitality Press. *Annals of Tourism Research*, 34(4): 1106-1108.
- Bauer, G. T. & B. McKercher (Ed.) (2003). *Sex and Tourism: Journeys of Romance, Love, and Lust*. New York, The Haworth Hospitality Press. *International Journal of Tourism Research* (2006) 8(10): 75-76.
- World Tourism Organization (2000). *Sustainable Development of Tourism: A Compilation of Good Practices*. Madrid, World Tourism Organization. *Tourism Management* (2006) 26(4): 633-634.
- Garrod, B. & Wilson, J.C. (2003). *Marine Ecotourism: Issues and Experiences*. Clevedon, Channel View Publications. *Journal of Ecotourism* 2(2): 151 - 153.
- Clift, S., M. Luongo & C. Callister (Eds.) (2002). *Gay Tourism: Culture, Identity and Sex*. London, Continuum. *Annals of Tourism Research* 31(2): 481-483.
- Honey, M. (Ed.) (2002). *Ecotourism & Certification: Setting Standards in Practice*. Washington, D.C.: Island Press. *International Journal of Tourism Research*, (2003) 5(6): 467.
- Hussey, S. & Thompson, P. (2000) *The Roots of Environmental Consciousness: Popular tradition and personal experience*. London, Routledge. *Oral History*, (2003) 31(2): 90-91.
- Ingelson, A., M. Mahony, & R. Scace (2001). *Chilkoot: An Adventure in Ecotourism*. Calgary, Fairbanks, University of Calgary Press, University of Alaska Press. *Journal of Sustainable Tourism*, (2003) 11(4): 376 - 377.
- Uzzell, D. and R. Ballantyne (1998). *Contemporary Issues in Heritage & Environmental Interpretation*. London, The Stationary Office. *Annals of Tourism Research*, (2000) 27 (4): 1071 – 1074.
- France, L. (ed.) (1997). *The Earthscan Reader in Sustainable Tourism*. London, Earthscan Publications. *Tourism Management*, (2000) 21: 540 – 541.

## 7. Conference Contributions

- Lück, M. (2007). *Tourism in National Parks: A New Zealand Perspective*. 1. *International Tourism Conference "National Parks and Tourism"*. Heide/Holstein, Germany. November 23-24. University of Applied Sciences Westküste.
- Lück, M. (2007). *Nationalparktourismus in Neuseeland*. **Invited presentation at Fachtagung "Naturerlebnis im touristischen Angebot"**. Heide/Holstein, Germany. November 22. Nationalparkamt Tönning, Nationalpark-Service GmbH, Dithmarschen Tourismus, Nordesee-Tourismus-Service GmbH, and Institut für Management und Tourismus (IMT) in der FH Westküste.
- Lück, M. (2007). *Dolphin and Whale Watching: A New Zealand Perspective*. **Invited presentation at The 12th Symposium/Workshop on Cetacean Ecology and Conservation**. Taiwan. October 8-12. Taiwan Cetacean Society, National Taiwan University, and Providence University.

- Lück, M. (2007). Marine Protected Areas in New Zealand. **Invited presentation** at *The 12th Symposium/Workshop on Cetacean Ecology and Conservation*. Taiwan. October 8-12. Taiwan Cetacean Society, National Taiwan University, and Providence University.
- Lück, M. (2006). Visitor Satisfaction with an Island Backpacker Resort: An Importance-Performance Analysis of Tourists on Likuri Island, Fiji. *2006 New Zealand Hospitality & Tourism Research Conference: Beyond Nature*. Dunedin, New Zealand. 5-8 December. Department for Tourism, University of Otago.
- Lück, M. (2006). Tourist Perception of Beach-Cast Seaweed and Coral Reef at Likuri Island, Fiji. *ATLAS Asia-Pacific Conference: Tourism After Oil*. Dunedin, New Zealand. 3-5 December. ATLAS Asia-Pacific & Department for Tourism, University of Otago.
- Lück, M. (2006). From Health to Wellness: How developments in the German health system affected health tourism. **Invited presentation** for *Innovation and Tourism Conference Series (3rd International Seminar)*. Mallorca, Spain. September 26-28, Ministry of Economy, Finance and Innovation of the Balearic Islands Government.
- Lück, M. (2006). Wildlife on the Reef: An Importance-Performance Analysis of tourists on Likuri Island, Fiji. *2<sup>nd</sup> National Wildlife Tourism Conference*, Fremantle, Australia. August 13-15, 2006. Wildlife Tourism Australia Inc. & Forum Advocating Cultural and Eco-tourism.
- Jiang, Y. & Lück, M. (2006). Orcas at Marine Parks and Aquaria: Educating the Public? Poster at the *2<sup>nd</sup> National Wildlife Tourism Conference*, Fremantle, Australia. August 13-15, 2006. Wildlife Tourism Australia Inc. & Forum Advocating Cultural and Eco-tourism.
- Lück, M. (2006). Marine Tourism in Island States: Opportunities for Sustainable Development. **Invited Presentation** at *European Maritime Policy and the Regions Seminar*, Horta, Açores/Portugal. June 25-27, Regional Government of the Azores.
- Lück, M. (2006). The Paradox of Peripherality: Challenges and Chances for Island Destinations. **Invited Presentation** at *CPMR Scientific Council meeting*, Ponta Delgada, Açores/Portugal. June 22, Réunion du Conseil Scientifique de la CRPM, Les Régions Ultrapériphériques (RUP) et la Stratégie Maritime Européenne.
- Lück, M. (2005). Coastal and Marine Tourism: Origins, Developments and Perspectives. **Invited Keynote** at the *4th international Congress on Coastal & Marine Tourism (CMT)*. Çeşme, Turkey. November 15-18, Dokuz Eylül University & Sea Grant Oregon.
- Jafari, J. & M. Lück (2005) Seminar Conclusions and Recommendations. **Invited Closing Presentation**. *Innovation and Tourism Conference Series (2<sup>nd</sup> International Seminar)*. September 29-30, Ministry of Economy, Finance and Innovation of the Balearic Islands Government, Alcudia/Mallorca, Spain.
- Lück, M. (2005) Nautical Tourism Development: Opportunities and Threats – Seminar Perspectives on Nautical Tourism. **Invited Opening Presentation**. *Innovation and Tourism Conference Series (2<sup>nd</sup> International Seminar)*. September 29-30, Ministry of Economy, Finance and Innovation of the Balearic Islands Government, Alcudia/Mallorca, Spain.

- Lück, M. (2005). Environmental values of tourists swimming with wild dolphins. **Invited presentation** at the *Eco Summit: An interdisciplinary look at our relationship with the environment*. St. Catharines, Ontario. March 22, 2005, The Brock Eco Club, Brock University, St. Catharines, ON, Canada.
- Lück, M. (2004) *Tourists learning about Flipper and friends – but is that all they want to know?* Poster presented at Learning from Whales: Education, Inspiration, Action. 9<sup>th</sup> International Conference, November 11-15, 2004, American Cetacean Society (ACS). Long Beach, CA.
- Laurence, G. M. & M. Lück (2004) *E-Learning in Ontario - Beyond the Pilot Projects - an invited presentation* to the First Annual Ontario Research & Education Summit: Leveraging the Power of Orion . June 14-15, 2004 , Ontario Research and Innovation Optical Network, Toronto .
- Lück, M. (2004) Sharing Expertise: Teaching via Videoconference. *Making the Most of Our Institutional Resources*. CTLET's First Annual Best Practices in Teaching and Learning Symposium. May 6, 2004, CTLET, Brock University, St. Catharines, ON, Canada (Presentation on video).
- Lück, M. (2003) Interpretation and education on marine mammals tours: Let's hear from the people. *Viewing Marine Mammals in the Wild: A Workshop to Discuss Emerging Issues, Research and Management Needs*. 15th Biennial Conference on the Biology of Marine Mammals, Greensboro, NC, USA. December 14, 2003, NOAA Fisheries, Silver Spring, MD, USA. Abstract Book, pp 7-9.
- Lück, M. (2003) Environmental Interpretation on Swim-With-Dolphins Tours: The Needs and Wants of the Tourists. *Canada's Oceans: Research, Management & the Human Dimension*. Ocean Management Research Network National Conference. November 13-15, 2003, Ocean Management Research Network, Halifax. Abstract Book, p. 40.
- Lück, M. & Higham, J.E.S. (2003) Marine ecotourism in the New Zealand urban context: Emerging trends, new challenges and developing opportunities. *Urban Tourism – Mapping the Future*. Travel & Tourism Research Association (Europe) Conference, Glasgow, United Kingdom, 24. – 27.09.2003, CD Rom, pp. 134 – 145.
- Lück, M. (2001) Revisiting the New Environmental Paradigm: Is the Scale Applicable in a Tourism context? *Tourism, Innovation and Regional Development*. European Association of Leisure and Tourism Education (ATLAS) & Marine Ecotourism for the Atlantic Area (META) 10th Anniversary International Conference and Parallel International Workshop on Marine Ecotourism, Dublin, Ireland, Dublin Institute of Technology, 4. - 6.10.2001. Proceedings published as book (2 Volumes), see book chapters.
- Lück, M. (2001) The New Environmental Paradigm: A Comparison of studies using the NEP over the last 20 years. *Geography, A Spatial Odyssey*. New Zealand Geographical Society and the Institute of Australian Geographers Joint Conference, Dunedin, New Zealand, Geographical Society (Otago Branch) 29.01. – 02.02.2001. Abstract Book, n.p.
- Lück, M. (2000) Swimming with Flipper: The environmental values of tourists participating in swim-with-dolphins tours in New Zealand. Paper presented at *Academia meets Industry – Industry meets Academia*. 4<sup>th</sup> New Zealand Tourism and Hospitality Research Conference, Auckland, New Zealand, Auckland University of Technology, 5.-8.12.2000.
- Lück, M. (1998) Value Systems and On-Site Experiences in Natural Settings in New Zealand. *Tourism in the Pacific Rim: Past, Present and Future*. 2<sup>nd</sup> National Tourism Student's Conference, Dunedin, New Zealand, Tourism Club, University of Otago, 22/23.08.1998, pp. 61 – 66.

#### 4. Other Research Outputs

- Scarpaci, C.; E.C.M. Parsons & M. Lück (2007). *Recent advances in whale-watching research: 2006-2007*. Paper presented to the Scientific Committee at the 59th Meeting of the International Whaling Commission, 7-25 May 2007, Anchorage, Alaska. SC59/WW1 (*This report will also published in the academic journal Tourism in Marine Environments 4[3]*).
- Lück, M. (2007). Tourist perceptions of beach-cast seaweed and coral reef at Likuri Islands, Fiji. Final Report on Research Grant from the AUT Central Contestable Research Fund Grant AX 05/04. Auckland, School of Hospitality & Tourism, AUT University.
- Parsons, E.C.M.; J., M. Lück & J. Lewandowski (2006). *Recent advances in whale-watching research: 2005-2006*. Paper presented to the Scientific Committee at the 58th Meeting of the International Whaling Commission, 24 May–20 June 2006, St. Kitts & Nevis. SC58/WW1 (*This report is also published in the academic journal Tourism in Marine Environments 3[2]*).
- Parsons, E.C.M.; J. Lewandowski & M. Lück (2005). *Recent advances in whale-watching research: 2004-2005*. Paper presented to the Scientific Committee at the 57th Meeting of the International Whaling Commission, 30 May–10 June 2005, Ulsan, Korea. SC57/WW3 (*This report is also published in the academic journal Tourism in Marine Environments 2[2]*).
- Lück, M. (2004) *Destination Choice and Travel Behaviour of Gay Men*. Unpublished SSHRC Internal Seed Grant Report. St. Catharines, ON: Brock University.
- Lück, M. (2004). *Teaching Via Videoconference: Sharing Expertise* . Unpublished Summary Report. St. Catharines, ON: Brock University .
- Lück, M. (2003) Environmentalism And On-Tour Experiences Of Tourists On Wildlife Watch Tours In New Zealand: A Study Of Visitors Watching And/Or Swimming With Wild Dolphins. Unpublished PhD thesis, Department of Tourism, University of Otago, Dunedin, New Zealand
- Lück, M. (2000) Dolphin Swimming and Watching with Dolphin Experience (Akaroa), Dolphin Encounter (Kaikoura) and Dolphin Discoveries (Paihia). Unpublished Visitor Survey Report. Centre for Tourism, University of Otago, Dunedin, New Zealand.
- Lück, M. (1995). Anforderungen von Reisemittlern als Herausforderung für die Vertriebspolitik grosser Reiseveranstalter, dargestellt am Beispiel von ITS und Flughafenreisebüros. Diplomarbeit. Fachbereich Wirtschaft. Wilhelmshaven, Fachhochschule Wilhelmshaven.

## 5. Other Scholarly Outputs

<b>FOUNDING EDITOR-IN-CHIEF</b>	<i>Tourism in Marine Environments</i> (Cognizant Communication Corp., Elmsford, NY, USA)
<b>ASSOCIATE EDITOR</b>	<i>Journal of Ecotourism</i> (Channel View Publications, Clevedon, UK)
<b>JOURNAL REVIEWING</b>	Various reviews for <i>Annals of Tourism Research</i> (6), <i>Current Issues in Tourism</i> (9), <i>Human Organization</i> (1), <i>Journal of Ecotourism</i> (6), <i>Journal of Sustainable Tourism</i> (2), <i>Tourism and Hospitality Planning &amp; Development</i> (1), <i>Tourism Management</i> (5), <i>Tourism Recreation Research</i> (1)
<b>CONFERENCE PAPER REVIEWING</b>	<i>4th international Congress on Coastal &amp; Marine Tourism (CMT)</i> . Çeşme, Turkey. November 15-18, Dokuz Eylül University & Sea Grant Oregon (3 full papers).
<b>BOOK PROPOSAL REVIEWS</b>	Invited book review for Channel View Publications (2005). Invited book proposal review for Butterworth Heinemann (2005). Invited book proposal review for CABI (2005) Invited review of a proposal for a 2 <sup>nd</sup> edition for Butterworth Heinemann (2004).
<b>CONFERENCE ORGANISATION</b>	Chair, Organising Committee: 5 <sup>th</sup> International Coastal & Marine Tourism Congress (CMT'07). Auckland, New Zealand. September 11-14, AUT University.  Member, International Steering Committee, <i>4th international Congress on Coastal &amp; Marine Tourism (CMT)</i> . Çeşme, Turkey. November 15-18, Dokuz Eylül University & Sea Grant Oregon.
<b>EXTERNAL EXAMINER/REFEREE</b>	<i>The New Zealand Food and Wine Industry: A Stakeholder Analysis</i> . Master of Tourism Thesis, University of Otago, New Zealand. (Referee for examination, i.e. 3 <sup>rd</sup> examiner, 2007)  <i>Environmental Impacts at Marine-based Sporting Events</i> . Bachelor of Business (Honours) Dissertation. University of the Sunshine Coast, Maroochyfore DC, Qld., Australia (Examiner, 2007).

*Towards best practice in mediating the ecotourism-environment relationship.* Master of Tourism Thesis, University of Otago, Dunedin, New Zealand. (Examiner, 2006).

*The development of commercial New Zealand ecotourism: A longitudinal study (1999-2004).* Master of Tourism Thesis. University of Otago, New Zealand. (Referee for examination, i.e. 3<sup>rd</sup> examiner, 2005)

*NZ Ecotourism Operators Perception of Environmental Certification.* Master of Tourism Thesis, University of Otago, New Zealand. (Referee for examination, i.e. 3<sup>rd</sup> examiner, 2004)

*Monitoring the interactions between the estuarine dolphin, *Sotalia guianensis* (van Beneden 1864), and the tourist activities in the Estuarino-Lagunar de Cananeia Complex, south coast of Sao Paulo.* IFS Grant Application. International Foundation for Science, Stockholm, Sweden. (Referee, 2004)

## 6. Other Media Outputs

### Interviews

balears fa ciència (The Balearic Islands Make Science). Interview during the *Innovation and Tourism Conference Series (2nd International Seminar)*. Alcuia/Mallorca, Spain. September 29-30, Ministry of Economy, Finance and Innovation of the Balearic Islands Government. Broadcasted via radio on 1st october 2005, run by Enric Culat on the dial 98.8 FM. Mp3 file at [http://www.balearsfaciencia.com/castellano/qui\\_som/index.htm](http://www.balearsfaciencia.com/castellano/qui_som/index.htm) (minute 29:35 to 31:05).

In: Don Fraser (2003). *Tourism with taste: Wineries at the forefront of major attempt to turn Niagara into a prime culinary destination.* The St. Catharines Standard (August 2, pp.A1-A4).

## 7. Invited Guest Lectures/Presentations

1<sup>st</sup> December, 2005: Hong Kong Polytechnic University, Hong Kong. Invited Seminar Presentation: *Keiko, Shamu, and Friends: Dying to Educate You?*

22<sup>nd</sup> March, 2005: *Environmental values of tourists swimming with wild dolphins*. Invited presentation at the Eco Summit 2005: An interdisciplinary look at our relationship with the environment. The Brock Eco Club, Brock University, St. Catharines, Ontario, Canada.

24<sup>th</sup> May, 2004: University of Otago, Dunedin, New Zealand: Tourism Transport Management: *The Boom of No-Frills Airlines* (lecture via video conference)

29<sup>th</sup> March, 2004: Napier University, Edinburgh, Scotland: International Case Studies in Tourism. *The Significance of Marine Tourism in Canada* (lecture via video conference).

19<sup>th</sup> August, 2003: Department of Tourism, University of Otago: *Visitor Experiences on Swim-with-Dolphins Tours in New Zealand* (lecture via video conference).

18<sup>th</sup> June, 2003: Brock University, St. Catharines, ON: *The Internet, Your New Travel Planner*. Workshop at the Good-4-U-All Wellness Conference.

8<sup>th</sup> April, 2002: Höhere Fachschule für Tourismus, Hochschule fuer Wirtschaft (HFW) Luzern, Switzerland: *What is wrong with large-scale ecotourism?* (Lecture at Ramada Hotel Jarvis in Edinburgh).

09<sup>th</sup> January, 2002: Department of Ecotourism, Napier University: *Is large-scale ecotourism possible?*

04<sup>th</sup> October, 2000: Department of Environmental Studies, University of Otago: *Large-Scale Ecotourism: A contradiction?*

25<sup>th</sup> July, 2000: Centre for Tourism, University of Otago: *Dolphin Tours in New Zealand: A booming tourism sector*.

Auckland  
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